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ALTERNATIVE AUTOMOTIVE POLICY COUNCIL



Bringing Tomorrow's Technologies To Today's Market

For Our Customers ó New Products: We are developing new products that achieve the industry's highest levels of quality, durability and safety through investment in cutting-edge technologies that will dramatically increase consumer options and satisfaction.

For American Manufacturing ó New Innovations and Green Jobs: We are investing in innovative technologies, including plug-in hybrid, next generation electrics, clean diesel, advanced engine/transmission technologies and emission-free hydrogen fuel cells. Since 2003 alone, patent filings for alternative automotive power have more than doubled and safety system patent filings have risen 50%.

For Today and the Next Generation ó a Greener World: We are reducing the environmental footprint of our products and our manufacturing processes while increasing the durability and lifespan of our automobiles. We are developing sustainable technologies through investment, ingenuity and innovation carried out right here in the United States.