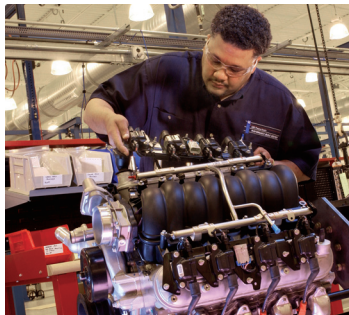


AMERICAN AUTOMOTIVE POLICY COUNCIL



MANUFACTURING
DRIVES AMERICA
and the
AMERICAN AUTO INDUSTRY
DRIVES MANUFACTURING

DRIVING THE FUTURE

Driving American Manufacturing

America's auto manufacturers – Chrysler Group LLC, Ford Motor Company and General Motors Company – are committed to investing and keeping jobs here in the United States and delivering the most advanced and green technologies to U.S. consumers.

We will strengthen U.S. manufacturing by building the next generation of environmentally-friendly products consumers expect, and investing in plants, research, and people here in America.

Our Commitment to America

Chrysler, Ford and General Motors are committed to being part of the nation's economic recovery and its future growth and prosperity.

- We are committed to creating cars and trucks that achieve world-class design, style, fuel efficiency, and safety;
- We are committed to providing quality and value to our customers, soliciting real-time feedback, and maintaining a process of continual improvement;
- We are committed to ensuring that the U.S. continues to be a world leader in engineering and technological innovation, and incorporating these strengths in all our products;
- We are committed to quickly bringing an exciting array of new technologies to the market – hybrid, electric and flex-fuel vehicles – that are affordable for American families;
- We are committed to improving the environment and energy security through dramatic increases in fuel efficiency coupled with decreases in CO2 emissions; and
- We are committed to creating and advancing these technological breakthroughs right here in America.

Bringing Tomorrow's
Technologies To Today's Market



For Our Customers – New Products:

We are developing new products that achieve the industry's highest levels of quality, durability and safety through investment in cutting-edge technologies that will dramatically increase consumer options and satisfaction.



For American Manufacturing – New Innovations and Green Jobs:

We are investing in innovative technologies, including plug-in hybrid, next generation electrics, clean diesel, advanced engine/transmission technologies and emission-free hydrogen fuel cells. Since 2003 alone, patent filings for alternative automotive power have more than doubled and safety system patent filings have risen 50%.



For Today and the Next Generation – a Greener World:

We are reducing the environmental footprint of our products and our manufacturing processes while increasing the durability and lifespan of our automobiles. We are developing sustainable technologies through investment, ingenuity and innovation carried out right here in the United States.

A Manufacturing Agenda for America

We need a “Manufacturing Driven” policy agenda to:

- Shape tax and fiscal policies to encourage manufacturing in the United States;
- Create public/private partnerships that speed the development of advanced technologies, similar to programs that other governments have in place that benefit our competitors, such as domestic battery production;
- Target federal manufacturing and jobs support programs to states with the highest rates of unemployment;
- Dedicate more funds to loans and grants for projects that directly create jobs for researching and manufacturing sustainable, advanced technology vehicles;
- Provide direct incentives for consumers to purchase new and cleaner vehicles built with advanced technology, generating immediate environmental and economic benefits;
- Develop a federal worker training grant program, administered through local community colleges, to enhance workers' technical skills in advanced manufacturing;
- Use trade policy as a central tool in the agenda to revitalize the U.S. manufacturing base and spur the export of American-made automobiles to markets around the world; and
- Insist that our trading partners not manipulate their currencies to unfairly subsidize their exports, and that the U.S. only negotiate trade agreements with countries that pledge to fully open their markets to U.S. products.



Revitalizing the U.S. Economy Through the Power of Manufacturing



The U.S. remains the world's largest manufacturer and our companies are the core of U.S. manufacturing, generating millions of American jobs in all 50 states. No other industry generates more manufacturing jobs, trade, R&D and retail business.

Jobs: Chrysler, Ford and General Motors support over 3 million American jobs, located in every state.

Investment and R&D: Chrysler, Ford and General Motors annually invest \$10 billion in U.S. plants and equipment, and an additional \$12 billion in R&D in the U.S., driving a resurgence in American manufacturing.

Exports: Manufacturing is the largest U.S. export sector, generating over 60% of all U.S. exports. Motor vehicles and automotive parts are the single largest U.S. export. In 2008, Chrysler, Ford and General Motors exported over 1 million cars and trucks.

Economic Impact: Chrysler, Ford and General Motors purchased more than \$70 billion in U.S. auto parts, materials and services in 2008. Every dollar spent in the manufacturing sector generates an additional \$1.36 in economic activity – greater than any other sector.

Driving a Greener Future

Chrysler, Ford and General Motors fully embrace the need for sound environmental stewardship

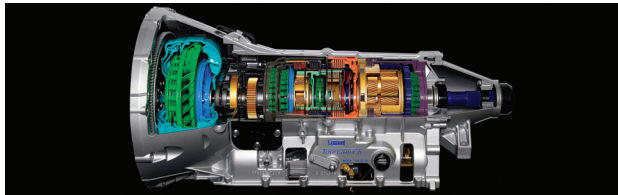
No other American industry has made a deeper, more binding commitment to enhancing national energy security and reducing CO2 emissions. Looking ahead, we are accelerating the development of advanced technologies to address our nation's energy and environmental challenges.



Emissions: Our three companies are on course to increase our fleet fuel economy averages by 40% and reduce CO2 emissions by 30%, reducing 206 million metric tons of greenhouse gases annually while saving 18 billion gallons of gasoline per year.



Fuel Efficiency: The three American automakers currently offer more than 40 cars and trucks, including all model variants, that achieve fuel economy levels of 30 MPG highway or more. Fuel efficient vehicles come in every size: compact, mid-size, luxury, crossovers, trucks and SUVs.



Innovation: Chrysler, Ford and General Motors are already bringing to market cars and trucks fueled by new and diverse energy sources, and are developing new technologies for the cars of the future, including plug-in electric, advanced electric hybrids, and hydrogen fuel cell vehicles.



Environmental Impact: We are reducing the environmental footprint of our manufacturing processes, using solar energy and landfill gas to run facilities, and moving toward near-zero landfill status.

A deep commitment to investing in America and its workers, advanced technology, product innovation, and environmental stewardship – this is what we promise to ensure that manufacturing continues to drive the U.S. economy.

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